



**2024 Annual Report** 



## **OUR STRATEGIC GOALS:**

2024 - 2028

#### **Creating Accessible Pathways to Economic Prosperity**

- 1. Maintain, provide, and increase housing affordability for residents with low incomes.
  - 2. Improve housing quality in Cudell, south Detroit Shoreway, and southern Edgewater.
    - 3. Promote upward economic mobility for individuals and families with the greatest needs.
      - 4. Engage in community building and advocacy efforts that ensure residents have access to resources to meet their basic needs and improve their health and well-being.
        - 5. Foster sustainable economic development by supporting a diverse business landscape that mutually benefits the residents and businesses of Northwest Neighborhoods.

#### **Cultivating Accessible, Healthy, and Connected Neighborhoods**

6. Advocate for greater accessibility and placemaking to socially and physically connect the neighborhoods.

#### **Strengthening an Effective & Cohesive Organization**

- 7. Invest in Northwest Neighborhoods' staff, internal operations, and systems so Northwest Neighborhoods is effective, efficient, and an employer of choice.
- 8. Maximize Northwest Neighborhoods' current assets and prioritize resource allocation in alignment with Northwest Neighborhoods' core values and mission.

## Introduction

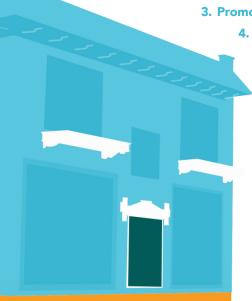
Northwest Neighborhoods CDC is the nonprofit organization providing affordable housing and community development services for Cleveland's Cudell, Detroit Shoreway, and Edgewater neighborhoods. Our service area spans from West 45th to West 117th Street, north of I-90, and our community of nearly 28,000 residents is among the most racially, culturally, and socioeconomically diverse in Cleveland.

Northwest Neighborhoods is not your typical community development organization; central to our work is owning, managing, and protecting affordable housing in 15 properties for our most vulnerable residents.

We are thrilled to share some of the work we did in 2024 and the important services provided to our neighborhoods. While no report could truly summarize the work done or the successes achieved in our communities, this annual report highlights some of our accomplishments over the last year.

Last year, we introduced our new strategic plan, and since then we have worked towards achieving our eight strategic goals, each of which encompasses many types of projects. Some of our largest areas of focus this year were in continuing to move towards the groundbreaking of Karam Senior Living housing development, our new Eviction Diversion program, and strengthening our staff within our own organization

We could not do this work without our many communities. We are so proud of our work last year. We are looking forward to all that 2025 brings and the opportunity to continue to build a place where anyone can thrive.



# 2024 Accomplishments



Funding for 100 trees was secured



Provided support to 87 small businesses



Referred 105 households to repair programs



Provided housing for 50 new families



Secured \$10,000 for senior home repair



Started the new Eviction
Diversion Initiative



Almost 900 tax returns filed



Removed Graffiti in 25 places



Welcomed eight new team members

# Our **Commercial Tenants**

Bernie Blends

**Black Cat Barbershop** 

**Bombshell** 

**Brewnuts** 

Cake Drama

**CJ Hair Salon** 

**Cleveland Injury Center** 

**Cleveland Sex Therapy** 

**Druzy Dreamer** 

First Federal of Lakewood

**Gallery of CBeauty Art** 

Gina Matteucci Massage

**Grim Heart Tattoo** 

**Gypsy Bean** 

Hausfrau Records

Lake Erie Scoops

**Maelstrom Collaborative Arts** 

My Cuzin Vintage

**Next Level Skate Shop** 

**Ninja City** 

Nueva Luz Urban Resource Center

**Oceanne** 

**Ohio City Provisions** 

**Plexus** 

**Rincon Criollo** 

**SP Leather** 

**Superelectric Pinball** 

The Buckeye Flame

Third Eye Oracle

**Urban Kutz** 

Yellowcake Shop Clothing Co.

#### **Karam Senior Living**

In 2024, we celebrated the completion of fundraising for Karam Senior Living, which will add affordable senior housing to the new Cleveland Public Library (CPL) Walz Campus at West 80th Street and Detroit Avenue. We are prepared to begin construction in 2025, with an expected opening in 2026.

We have so many community members and partners to thank including Cleveland City Council, the City of Cleveland, Cuyahoga County, Enterprise Community Partners, Cleveland Public Library, Port of Cleveland, The Salus Development Team, Cuyahoga Metropolitan Housing Authority and the board and staff of Northwest Neighborhoods.







WALZ + KARAM

RENDERING 29

As a \$23 million investment, Karam Senior Living will counteract displacement pressures affecting vulnerable, older residents by providing 51 residential units to seniors who earn less than 30% and 50% of the area median income (AMI). Developed in partnership with CPL, the energy-efficient, accessible building will include a new Walz Campus for intergenerational connections and wrap-around programming. The development reimagines the northeast corner of West 80th and Detroit, adjacent to bus transit and healthcare providers, to more equitably serve the surrounding Detroit Shoreway and Cudell neighborhoods.

In addition to the voucher commitment by CMHA, key awards since 2020 have included \$2 million in ARPA Funds from Cuyahoga County, \$1 million in ARPA Transformative Neighborhood Project Funds from Cleveland City Council, \$2 million in ARPA Gap Funds from the City of Cleveland, and Low-Income Housing Tax Credits from the Ohio Housing Finance Agency.

#### **Eviction Diversion**

In early 2024, Northwest Neighborhoods embarked on an ambitious project to transform its property management approach. A key component was an eviction moratorium while building an in-house eviction diversion team and process. This process centers on preemptive interventions for tenants facing challenges, addressing issues before they escalate.

A critical part of this initiative is bridging organizational partnerships with other social service providers to offer coordinated care. By connecting these often isolated services, we're innovating the connectivity between providers and landlords. Our Wednesday working group collaborates to navigate challenges, leveraging resources and exploring non-eviction outcomes.

This wouldn't be possible without our dedicated and integrated staff teams, who have gone above and beyond to find solutions to complex problems. Their tireless work has been crucial in serving the community and supporting this emerging model.

Eviction is an incredibly harmful practice that destabilizes communities and incurs enormous costs. We hope to continually improve this model for the benefit of all Northwest Neighborhoods residents and to provide an equitable housing model for others to emulate.



\$10,000

TO SUPPORT YOUTH AND YOUTH SERVICES

20,000

YOUTH SERVED THROUGH VARIOUS AGENCIES AND ORGANIZATIONS

350

BACKPACK AND SCHOOL SUPPLIES PROVIDED FOR YOUTH IN THE REGION

\$8,000

PROFESSIONAL
DEVELOPMENT FUNDING
FOR YOUTH SERVING
ORGANIZATIONS

10

PROGRAMS SUPPORTED BY YOUTH LEADERSHIP COUNCIL

\$5,000

YOUTH LEADERSHIP COUNCIL SPONSORED PROGRAMMING FOR THE REGION

## MyCom Youth Leadership & Engagement



#### **Northwest Neighborhoods' Staff**

In 2024, we launched a new integrated organizational structure, ensuring that all of our NWN staff are well-equipped and supported to best serve our neighborhoods..

In accordance with our strategic plan, it was important to the NWN leadership to invest in Northwest Neighborhoods' staff, internal operations, and systems so that Northwest Neighborhoods is effective, efficient, and an employer of choice.

This work in 2024 included redefining various staff roles, creating a new internal staffing structure, and providing new staff trainings. One of the largest transitions our teams dove into was combining the NWN property services team and neighborhood team, creating a more cohesive organization that is better prepared to engage in this complex work.

With the help of partner organizations, we were able to offer our staff Trauma-Informed Care and Fair Housing Trainings. We also empowered the members of our teams to seek out additional trainings and professional certifications to build their skills and career paths. Staff members participated in non-profit accounting courses, became certified in Advanced Mediation, participated in the Mandel Foundation's CDC Leadership Program, and more.

Part of our new staffing structures include the creation of new staff roles to lead our integrated teams and advocate for employee wellness and satisfaction. These roles help keep the big picture in focus, support staff to manage on-the-ground work, and ensure they have the tools needed to build capacity for success.

# Ways to Engage with Northwest Neighborhoods



Volunteer



Sign up to be a member



**Donate** 



Sign up for our newsletter



More Information



Come to our events

# **2024 NWN Award Recipients**



#### **Irene Catlin Leadership Award**

**Shallanna Davis** for her passion and commitment to Southwest Detroit Shoreway neighborhoods around the Dudley Triangle Pocket Park, and her work to build a safe and welcoming community for her neighbors.



#### **Sean Kilbane Neighborhood Investment Award**

**Corinne Henahan (Spotlight Cleveland)** for her vision and work transforming a neglected storefront into a welcoming neighborhood music venue.



#### **Zone Family Public Service Award**

**Monica Lelutiu** for being a dedicated member of the Recreation Leadership team at Michael J. Zone Recreation center for over a decade, creating safe and empowering spaces for local young people.



#### **Father Frascati Neighborhood Champion**

**Melanie Shakarian** for her dedication and leadership contributing to the work and collaboration of the Cleveland Public Library, the Legal Aid Society, and Northwest Neighborhoods.



#### **Northwest Neighborhoods Sustainability Award**

**Julia Van Wagenen (Neighborly Tree Care)** for going above and beyond in the protection and growth of our neighborhoods' tree canopy.



#### **Northwest Neighborhoods Community Spirit Award**

**Thrive for Change** for providing critical harm reduction outreach, education, and advocacy for our residents in need of support, healing, and community.



#### **Northwest Neighborhoods Community Spirit Award**

**Cleveland Public Theatre** for their tireless support of artistic expression across our neighborhoods and fierce advocacy for programming that speaks truth to power.

Photo Credit: Steve Wagner



#### **Judge Raymond L. Pianka Community Partner Award**

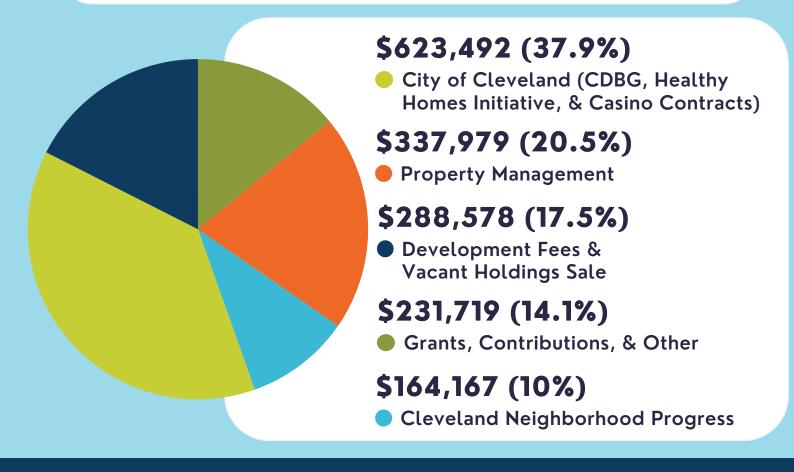
**Cleveland Public Library** for their vision and partnership to make the Karam Senior Living and Walz Library branch project a reality.



#### Walter and Pauline Martens Lifetime Achievement

**Sister Judith Karam** for her lifetime as a health care pioneer, serving our communities for more than 60 years.

# INCOME - \$1,645,934



# **EXPENSES - \$1,616,113**



#### **Sponsors and Donors of Northwest Neighborhoods**

Cleveland Housing Solutions
Cleveland Neighborhood Progress
Councilmember Jenny Spencer
Enterprise Community Partners
Everybody Cycle
EZ-IT Now, LLC

First Federal Lakewood
Gordon Green
HKM Printing
Kenneth Taylor

The Charles M. and Helen M. Brown Memorial Foundation
The Jack, Joseph and Morton Mandel Foundation

# Ready to support our strategic goals and our vision of a place where anyone can thrive?

We're seeking sponsors and donors for this next 5-year journey!

Email us at **info@nwneighborhoods.org** so we can create a sponsorship package to show our appreciation for your support.

You can also donate online at nwneighborhoods.org.

Thank you!

#### **Sponsors and Donors of Karam Senior Living**

Citizens Bank
Cleveland City Council
Councilmember Jenny Spencer
Cuyahoga County
Cuyahoga County Council
Cuyahoga Metropolitan Housing Authority

Enterprise Community Partners
Federal Home Loan Bank of Boston
Ohio Department of Development
Ohio Housing Finance Agency
The City of Cleveland
Weinberg Foundation

Groundbreaking for Karam will be in spring of 2025.

Stay tuned for details!

### Northwest Neighborhoods CDC

nwneighborhoods.org 216.961.4242

6516 Detroit Avenue, Suite 1 Cleveland, OH 44102



#### **Staff**

Bridget Kent Márquez Executive Director

Emily Bischoff Director of Collaboration

Christopher Brown Safety/Community Outreach Coordinator

Kenneth Carrington Cleaning Technician

Kena Chappell Director of Healthy Homes

Carl DeScott Financial Support Coordinator Emily Fallick
Director of Integrated Asset Management

Robert Grant III
Director of Administrative Services

Akshay Kalra Economic Development Coordinator

Annika Johansson Director of Operations

Beth Madden Marketing Director

Talarot Mehm Hub Operations Specialist Alicia Moreno Accounting Specialist

Nitza Peguero Compliance Specialist

Charlie Sullivan Neighborhood Housing Coordinator

Tasha Thompson Property Manager

Eddie Walker Property Services Technician

Jason West Lead Maintenance Technician

Ethan Wiggins Planning & Sustainability Manager

#### **Board**

#### **Residential Representatives**

Vince Caringi NE Sector

Moneeke Davis SE Sector

Michael Flickinger NW Sector

Paula Furst SE Sector

Paterson Gauntner NC Sector

Nikki Hudson NC Sector

Emma Jochum SW Sector

Tim Krueger NC Sector Moses Ngong NC Sector

Charles Park NE Sector

Luciana Salles SE Sector

Jonathan Steirer, **Vice President** SW Sector

Matthew Thomas SW Sector

# Commercial/Institutional Representatives

Nina Holzer CHN Housing Partners

Teresa McCurry New Beginnings Ministries Anna Perlmutter, **President**Cleveland Housing Solutions

Charles Slone Slone & Co. Funeral Directors

#### **Special Directors**

Millie Caraballo, **Treasurer** Manufacturing Works, La Sagrada Familia Church

Catherine Donnelly Legal Aid Society of Cleveland

Anshawn Ivery, **Secretary** CMSD Garrett Morgan High School

Margarita Roman NWN Tenant Representative